

NWTRCC Objectives 2021

Approved Meeting, Nov. 8, 2020

1. OUTREACH

- a) Evaluate & Continue online outreach/social media for NWTRCC ads, announcements, resources & promote website resources, including the Divest from war/Invest from People Campaign. *Ongoing*
- b) Arrange for NWTRCC reps to go to at least five additional group's national meetings or events. See online spreadsheet, tiny.cc/nwtrcc; call office for lit, tabling fees paid, etc. Email out the link to network periodically. *WBW, Pace e Bene Happy Hour, King's Bay Plowshares 7 events, Code Pink Divest Series, GDAMS Forum, and more...*
- c) Keep Outreach Committee going; need a Convener or Outreach Coordinator does it. *Done*
- d) Do 2 presentations or panels on WTR at conferences. *WBW, Pax Christi National Board Meeting*
- e) Evaluate use of ads. *No ads this year.*
- f) Create & use new memes. *Did not create many, need to do more*
- g) Develop local pie charts (Cathy D.) *Did not happen.*

2. MEETINGS

- a) Organize two Coordinating Committee meetings in May and November. *Done.*
- b) Offer organizing skills trainings at meetings (e.g., Copwatch, consensus process, social media outreach). *Need to do.*
- c) Promote local & regional meetings; help with speakers and resources. *Promoted 1040 for Peace events. Aided new VT & NM groups with lists of local folks.*
- d) Continue to use virtual tech for talks/meetings; may need volunteer help. *Ongoing*

3. NEWSLETTER

- a) Publish six issues of newsletter. *Ongoing*
- b) Send bulk copies of newsletter to network on request. *Ongoing*
- c) Create new ads for exchange & online sources. *Ongoing*
- d) Increase newsletter subs - print and/or online. *Ongoing*

4. NETWORK

- a) Update the Network list in the early fall. Be sure to use phone calls to follow up; try to talk to everyone in network. *Ongoing*
- b) Respond to requests for basic WTR info; connect with local contacts. *Ongoing*
- c) Recruit new area contacts, especially for states currently not covered, or for areas sparsely covered. *Ongoing*
- d) Encourage new or existing groups working on WTR to affiliate with NWTRCC. *Ongoing*
- e) Reports from alternative funds on web and/or newsletter. *Ongoing*
- f) Revitalize/sustain local groups; ask them what they need. Keep this as priority. *Ongoing*
- g) Encourage contacts at colleges; provide financial support for tabling & in-person outreach. *Ongoing*

5. LITERATURE - PRINT RESOURCES

- a) Fill literature orders. *Done*
- b) Update or discontinue old lit stock as needed. Maintain adequate stock of materials, especially Divest/Invest. *Ongoing.*
- c) New lit or resources – climate crisis pamphlet + open to suggestions. *Outreach Comm focusing on website*
- d) Translate materials into Spanish; update list of Spanish speaking counselors. *W-4 Flyer & First Steps Flyer*

NWTRCC Objectives 2022

Proposed

1. OUTREACH

- a) Evaluate & Continue online outreach/social media for NWTRCC ads, announcements, resources & promote website resources.
- b) Arrange for NWTRCC reps to go to at least five additional group's national meetings or events. See online spreadsheet, tiny.cc/nwtrcc; call office for lit, tabling fees paid, etc. Email out the link to network periodically.
- c) Keep Outreach Committee going; need a Convener or Outreach Coordinator does it.
- d) Do 2 presentations or panels on WTR at conferences.
- e) Evaluate use of ads.
- f) Create & use new memes.

2. MEETINGS

- a) Organize two Coordinating Committee meetings in May and November. (Celebrate 40th Anniversary at one meeting)
- b) Offer organizing skills trainings at meetings (e.g., Copwatch, consensus process, social media outreach).
- c) Promote local & regional meetings; help with speakers and resources.
- d) Continue to use virtual tech for talks/meetings; may need volunteer help.

3. NEWSLETTER

- a) Publish six issues of newsletter.
- b) Send bulk copies of newsletter to network on request.
- c) Create new ads for exchange & online sources.
- d) Increase newsletter subs - print and/or online.
- e) solicit paid ads for Oct-Nov 2022 newsletter

4. NETWORK

- a) Update the Network list in the early fall. Be sure to use phone calls to follow up; try to talk to everyone in network.
- b) Respond to requests for basic WTR info; connect with local contacts.
- c) Recruit new area contacts, especially for states currently not covered, or for areas sparsely covered.
- d) Encourage new or existing groups working on WTR to affiliate with NWTRCC.
- e) Reports from alternative funds on web and/or newsletter.
- f) Revitalize/sustain local groups; ask them what they need. Keep this as priority.
- g) Encourage contacts at colleges; provide financial support for tabling & in-person outreach.

5. LITERATURE - PRINT RESOURCES

- a) Fill literature orders.
- b) Update or discontinue old lit stock as needed. Maintain adequate stock of materials.
- c) New lit or resources – open to suggestions.
- d) Translate materials into Spanish; update list of Spanish speaking counselors. (Look into translation app for website.)

6. MEDIA (PRESS, RADIO)

- a) Promote ideas & gather info on the Tax Day/Tax Season plans of local groups; send to everyone on the network list for local press work. Enhanced social media w/short video. *Ongoing*
- b) Produce national press release for Tax Day/Tax Season and distribute to media. *Done*
- c) Do additional media work on whatever pops up that we cannot foresee at this point. *Radio interviews, Sojourners*
- d) Get articles in progressive & web magazines with help of outreach consultant & others (Progressive Mag. in Apr) *Sojourners*

7. DIGITAL RESOURCES - WEB

- a) Keep website updated with blog, newsletter, NWTRCC resources etc. (Peter S, Lincoln, Chrissy, Ruth, Ed). *Done*
- b) Everyone join/be active as WTRs on social media. *WIP*

8. COUNSELING AND INFORMATION

- a) Provide WTR counseling on request. *Ongoing*
- b) Review and disseminate changes in laws and regulations pertinent to WTR; cover health care act, passport info, IRS summons, etc. *Ongoing (1099-K) & Biden IRS Proposal*
- c) Offer new-counselor training once a year and/or a training for trainers. Plan one for November or May or in between. *February Webinar*
- d) Keep list of lawyers and accountants. Ask local groups for names and contact info to add to list. *Ongoing*
- e) Continue quarterly counseling calls. *Done*

9. FUNDRAISING - EXTRA HIGH PRIORITY

- a) Raise funds to accomplish Objectives - and grow! Find new sources of funding. All help! *Bequests, Auction, Grants*
- b) Continue Fundraising Committee - volunteers needed. Create a written fundraising plan. Explore Fundraiser at meeting. *Ongoing*
- c) Send out annual dues form to affiliates. Call groups who are behind on affiliate fees. *Ongoing*
- d) Seek out new potential funders. ALL HELP - send suggestions to office. Contact your local religious p & j fellowships who might make special end-year donations. (Bill G.) *Ongoing*

10. SUPPORT

- a) Offer support for WTRs by sending cards to people who have been collected on; send to some who lives below taxable income, recognizing the value of that choice. *Ongoing*
- b) Support WTR Penalty Fund. *Ongoing*

6. MEDIA (PRESS, RADIO)

- a) Promote ideas & gather info on the Tax Day/Tax Season plans of local groups; send to everyone on the network list for local press work. Enhanced social media w/short video.
- b) Produce national press release for Tax Day/Tax Season and distribute to media.
- c) Do additional media work on whatever pops up that we cannot foresee at this point.
- d) Get articles in progressive & web magazines with help of outreach consultant & others (Progressive Mag. in Apr, also look into *In These Times*.)

7. DIGITAL RESOURCES - WEB

- a) Keep website updated with blog, newsletter, NWTRCC resources etc. (Peter S, Lincoln, Chrissy, Ruth, Ed).
- b) Everyone join/be active as WTRs on social media.

8. COUNSELING AND INFORMATION

- a) Provide WTR counseling on request.
- b) Review and disseminate changes in laws and regulations pertinent to WTR; cover healthcare act, passport info, IRS summons, etc.
- c) Offer new-counselor training once a year and/or a training for trainers. Plan one for November or May or in between.
- d) Keep list of lawyers and accountants. Ask local groups for names and contact info to add to list.
- e) Continue quarterly counseling calls.

9. FUNDRAISING - EXTRA HIGH PRIORITY

- a) Raise funds to accomplish Objectives - and grow! Find new sources of funding. All help!
- b) Continue Fundraising Committee - volunteers needed. Create a written fundraising plan. Explore Fundraiser at meeting.
- c) Send out annual dues form to affiliates. Call groups who are behind on affiliate fees.
- d) Seek out new potential funders. ALL HELP - send suggestions to office. Contact your local religious p & j fellowships who might make special end-year donations. (Bill G.)
- e) Add Year End Fundraiser banner to website (Dec 15-31).

10. SUPPORT

- a) Offer support for WTRs by sending cards to people who have been collected on; send to some who lives below taxable income, recognizing the value of that choice.
- b) Support WTR Penalty Fund.