

# NWTRCC Objectives 2019

*Approved, CC Meeting, Nov. 4, 2018*

## 1. OUTREACH

- a) Continue online outreach/social media for NWTRCC ads, announcements, resources & promote website resources, including the Divest from war/Invest from People Campaign. **Done**
- b) Arrange for NWTRCC reps to go to at least three additional group's national meetings or events. See online spreadsheet, [tiny.cc/nwtrcc](http://tiny.cc/nwtrcc); call office for lit, tabling fees paid, etc. Email out the link to network periodically. **MennoCon 2019, SOAW, CPTI, North America Forest and Climate Movement Convergence, Rehumanize Conf.**
- c) Keep Outreach Committee going; need a Convener or Coordinator does it. **Done**
- d) Do 2 presentations or panels on WTR at conferences, **Friends General Conference, MennoCon 2019, CW Midwest Gathering, Chicago Quaker House**

## 2. MEETINGS

- a) Organize two Coordinating Committee meetings in May and November. **Done**
- b) Offer organizing skills trainings at meetings (e.g., Copwatch, consensus process, social media outreach) **Anne B-language skills training in DC, Environ Collab in OR**
- c) Promote local & regional meetings; help with speakers and resources. **Bay Area; Milwaukee.**
- d) Continue to use virtual tech for talks/meetings; may need volunteer help **Done**

## 3. NEWSLETTER

- a) Publish six issues of newsletter **Done**
- b) Send bulk copies of newsletter to network on request. **Done**
- c) Create new ads for exchange & online sources. **Halycone**
- d) Increase newsletter subs - print and/or online. **Print stable at 225; Online increase from 948 to 1,060.**

## 4. NETWORK

- a) Update the Network list in the early fall. Be sure to use phone calls to follow up; try to talk to everyone in network.
- b) Respond to requests for basic WTR info; connect with local contacts. **Done for a & b.**
- c) Recruit new area contacts, especially for states currently not covered, or for areas sparsely covered. **Work in progress**
- d) Encourage new or existing groups working on WTR to affiliate with NWTRCC. **Work in progress (WIP)**
- e) Reports from alternative funds on web and/or newsletter. **Done**
- f) Revitalize/sustain local groups; ask them what they need. Keep this as priority. **Survey Monkey & Austin visit.**
- g) Encourage contacts at colleges; provide financial support for tabling & in-person outreach. **Eastern Kentucky fail.**

## 5. LITERATURE - PRINT RESOURCES

- a) Fill literature orders. **Done**
- b) Update or discontinue old lit stock as needed. Maintain adequate stock of materials, especially Divest/Invest. **Done**
- c) New lit or resources - Student debt, redirection flyer w/ Invest/Divest branding, + open to suggestions **Earth Card & Peac Tax Form updates**
- d) Translate materials into Spanish; update list of Spanish speaking counselors **WTR at a Glance**

# NWTRCC Objectives 2020

*Approved Meeting, Nov. 3, 2019*

## 1. OUTREACH

- a) Evaluate Continue online outreach/social media for NWTRCC ads, announcements, resources & promote website resources, including the Divest from war/Invest from People Campaign.
- b) Arrange for NWTRCC reps to go to at least five additional group's national meetings or events. See online spreadsheet, [tiny.cc/nwtrcc](http://tiny.cc/nwtrcc); call office for lit, tabling fees paid, etc. Email out the link to network periodically.
- c) Keep Outreach Committee going; need a Convener or Outreach Coordinator does it.
- d) Do 2 presentations or panels on WTR at conferences
- e) Evaluate use of ads

## 2. MEETINGS

- a) Organize two Coordinating Committee meetings in May and November.
- b) Offer organizing skills trainings at meetings (e.g., Copwatch, consensus process, social media outreach)
- c) Promote local & regional meetings; help with speakers and resources.
- d) Continue to use virtual tech for talks/meetings; may need volunteer help

## 3. NEWSLETTER

- a) Publish six issues of newsletter.
- b) Send bulk copies of newsletter to network on request.
- c) Create new ads for exchange & online sources.
- d) Increase newsletter subs - print and/or online.

## 4. NETWORK

- a) Update the Network list in the early fall. Be sure to use phone calls to follow up; try to talk to everyone in network.
- b) Respond to requests for basic WTR info; connect with local contacts.
- c) Recruit new area contacts, especially for states currently not covered, or for areas sparsely covered.
- d) Encourage new or existing groups working on WTR to affiliate with NWTRCC.
- e) Reports from alternative funds on web and/or newsletter.
- f) Revitalize/sustain local groups; ask them what they need. Keep this as priority.
- g) Encourage contacts at colleges; provide financial support for tabling & in-person outreach.

## 5. LITERATURE - PRINT RESOURCES

- a) Fill literature orders.
- b) Update or discontinue old lit stock as needed. Maintain adequate stock of materials, especially Divest/Invest.
- c) New lit or resources - climate crisis pamphlet + open to suggestions
- d) Translate materials into Spanish; update list of Spanish speaking counselors

## NWTRCC Objectives 2019

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### 6. MEDIA (PRESS, RADIO)

- a) Promote ideas & gather info on the Tax Day/Tax Season plans of local groups; send to everyone on the network list for local press work. Enhanced social media w/short video. **Done, except short video.**
- b) Produce national press release for Tax Day/Tax Season and distribute to media. **Done**
- c) Do additional media work on whatever pops up that we cannot foresee at this point. **Radio Interviews – 4 separate stations/shows & 1 podcast**
- d) Get articles in progressive & web magazines with help of outreach consultant & others **17 articles on WTR in 2019**

### 7. DIGITAL RESOURCES - WEB

- a) Keep website updated with blog, newsletter, NWTRCC resources etc. (Peter S, Lincoln, Ruth, Ed H). **WIP**
- b) Everyone join/be active as WTRs on social media **WIP**

### 8. COUNSELING AND INFORMATION

- a) Provide WTR counseling on request. **Done.**
- b) Review and disseminate changes in laws and regulations pertinent to WTR; cover health care act, passport info, IRS summons, etc. **Done.**
- c) Offer new-counselor training once a year and/or a training for trainers. Plan one for November or May or in between. **Planning a web-based training in Nov/Dec**
- d) Keep list of lawyers and accountants. Ask local groups for names and contact info to add to list. **WIP**
- e) Continue quarterly counseling calls. **Done**

### 9. FUNDRAISING - EXTRA HIGH PRIORITY

- a) Raise funds to accomplish Objectives - and grow! Find new sources of funding. All help! **Barrett Foundation**
- b) Continue Fundraising Committee - volunteers needed. Create a written fundraising plan. **WIP**
- c) Send out annual dues form to affiliates. Call groups who are behind on affiliate fees. **Done.**
- d) Seek out new potential funders. ALL HELP - send suggestions to office. Contact your local religious p & j fellowships who might make special end-year donations. **WIP**

### 10. SUPPORT

- a) Offer support for WTRs by sending cards to people who have been collected on; send to some who lives below taxable income, recognizing the value of that choice. **Done.**
- b) Support WTR Penalty Fund. **Promoted lit via MTAP & blog; informed new & seasoned resisters.**

## NWTRCC Objectives 2020

*Approved Meeting, Nov. 3, 2019*

### 6. MEDIA (PRESS, RADIO)

- a) Promote ideas & gather info on the Tax Day/Tax Season plans of local groups; send to everyone on the network list for local press work. Enhanced social media w/short video.
- b) Produce national press release for Tax Day/Tax Season and distribute to media.
- c) Do additional media work on whatever pops up that we cannot foresee at this point.
- d) Get articles in progressive & web magazines with help of outreach consultant & others (Progressive Mag. in Apr)

### 7. DIGITAL RESOURCES - WEB

- a) Keep website updated with blog, newsletter, NWTRCC resources etc. (Peter S, Lincoln, Chrissy, Ruth, Ed H).
- b) Everyone join/be active as WTRs on social media.

### 8. COUNSELING AND INFORMATION

- a) Provide WTR counseling on request.
- b) Review and disseminate changes in laws and regulations pertinent to WTR; cover health care act, passport info, IRS summons, etc.
- c) Offer new-counselor training once a year and/or a training for trainers. Plan one for November or May or in between.
- d) Keep list of lawyers and accountants. Ask local groups for names and contact info to add to list.
- e) Continue quarterly counseling calls.

### 9. FUNDRAISING - EXTRA HIGH PRIORITY

- a) Raise funds to accomplish Objectives - and grow! Find new sources of funding. All help! Online Auction Test
- b) Continue Fundraising Committee - volunteers needed. Create a written fundraising plan. Explore Fundraiser at meeting
- c) Send out annual dues form to affiliates. Call groups who are behind on affiliate fees.
- d) Seek out new potential funders. ALL HELP - send suggestions to office. Contact your local religious p & j fellowships who might make special end-year donations.

### 10. SUPPORT

- a) Offer support for WTRs by sending cards to people who have been collected on; send to some who lives below taxable income, recognizing the value of that choice.
- b) Support WTR Penalty Fund.